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FOR IMMEDIATE RELEASE
PRESS RELEASE

Alamogordo Public Schools Extends Gratitude to the Alamogordo Community for Heartfelt Support this Holiday Season

Monday, December 18, 2023 - Alamogordo, NM – Alamogordo Public School District

Alamogordo Public Schools (APS) wishes to express profound gratitude to the businesses, organizations, and families of Alamogordo for their overwhelming generosity and unwavering support for children and families in need during this holiday season. New Mexico families are struggling to make ends meet and, in some cases, right here in our community, we have families that are living in structures not meant to be a dwelling to live in or are living in temporary places such as motels.

In a heartwarming display of community spirit, numerous entities including Gerald Champion Regional Medical Center (GCRMC), CASA Auto Group, MTC Prison Facility Center, Corinth Baptist Church, The Worship Center, APS Tiger Athletics, and APS retired volunteers came together with a shared commitment to ensuring a brighter Christmas for struggling families within our community.

GCRMC exemplified generosity by donating \$20,000, benefiting 92 families/202 children. CASA Auto Group extended support to 25 families comprising 79 children, while MTC Otero County Prison Facility supported 10 families with 27 children. Corinth Baptist Church contributed \$1,500 to the Tiger Care Center, and The Worship Center graciously donated \$2,500 to ensure every child received a book. APS Tiger Athletics furthered the spirit of giving with an exciting toy toss during a varsity girls basketball halftime, while the boys baseball and football teams hosted a flag football game with an entry fee of a teen gift, accompanied by joyful caroling at the event.

This collective effort reached a total of 127 families and impacted 308 children within Alamogordo, underscoring the incredible unity and generosity of our community.

The children identified as homeless under the McKinney Vento definition were provided with essential items including an outfit, coat, shoes, socks, toy, book, a family portrait opportunity, and a delicious cookie decorating kit.

Starting December 18, 2023, designated families will collect these heartfelt gifts, either discreetly or by joining Santa at The HUB after school for a memorable distribution of presents. Additionally, Alamogordo Public Schools had the good fortune of winning a beautifully decorated Christmas tree at the First American Bank Winter Wonderland, which will be raffled among the families during the gift pick-up on Monday.

“It is amazing what can happen in a community when we all come together for children. I wish that each one could see the smiles and the joy that their generosity has brought to families that are most in need. They are making childhood memories for children that they have never met but may pass by on the street and in our stores. Some who are giving were once in that situation and were inspired by a caring community. The gifts given here are beyond the tangible toy in the bag. Thank you to all,” shared Lisa Patch, Executive Director of Health Services at Alamogordo Public Schools.

APS extends its heartfelt thanks to every individual, business, and organization that contributed to this heartening initiative. Your selfless acts have made an indelible impact on the lives of many, reflecting the true spirit of unity and compassion within our community.

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